



The All Terrier Club of Alberta  
proudly presents



## Transformational Dog Breeding Ensuring Success in Your Breeding Program

A two-day seminar with Gayle Watkins, Ph.D. Avidog® International, LLC

**May 19 & 20, 2018**

**Triwood Community Association  
2244 Chicoutimi Dr NW Calgary AB**

### About Gayle

Dr. Gayle Watkins, co-founder of Avidog® International is a dynamic, engaging speaker who presents seminars and consults on dog breeding, puppy rearing and evaluations around the world. She works with pet, performance and working dog breeders and organizations globally to design and implement breeding strategies that produce healthy, stable, long-lived dogs. Gayle serves on the boards of Cornell's Baker Institute for Animal Health and Canine Health Events.

Gayle has actively shown and bred multi-purpose golden retrievers under the Gaylan's kennel name since 1979. In 2016, she was selected by the AKC as *Breeder of the Year*. She has produced, owned and shown over 70 American and Canadian conformation, obedience, agility and tracking champions, as well as Master Hunters, Qualified All-Age, and mission-ready Search and Rescue dogs. Her breeding program has also produced over a dozen GRCA Outstanding Dams and Sires.

### About Avidog®

Avidog® International's mission is to provide education about dog breeding and puppy rearing to dog breeders, owners, clubs and veterinarians. Avidog's clients include the Canadian Kennel Club, Guide Dogs for the Blind, and many national breed clubs. Avidog® programs are carefully designed using current science and long-time experience to bring out the best in every puppy and preserve the future of dogs. You can find more about Avidog® courses, seminars and products, including the Avidog® Adventure Box, at [www.Avidog.com](http://www.Avidog.com).

### Seminar Details

This seminar has something to offer from beginner to more seasoned breeders, not only in conformation but also those in performance events. Topics covered will include: Why have a Breeding Strategy; Key Components; Determining and Measuring Breeding Goals; Selecting Breeding Stock; Finding and Selecting Homes and Matching Puppies to Homes; and Analyzing your Results.



Dog breeders are constantly bombarded by new information – which dogs to breed, what to feed, when to vaccinate, new insights into their breeds inherited diseases, when to send puppies home and on and on. This seminar presents a breeding strategy model that allows individual breeders to make congruent decisions about their breeding goals, methods and stock. This simple breeding model enables breeders to evaluate information and make deliberate, consistent decisions about 8 key breeding activities, while incorporating cutting edge genetics into their breeding programs.



## Registration Details

Spots are limited so register early!

Lunch and Coffee Breaks are included in your Registration

**Early Bird Registration closes Thursday Mar 1 2018**

**Regular Registration closes Thursday May 10 2018**

### Transformational Dog Breeding; Ensuring Success in your Breeding Program

#### Day 1 9:00 am – 5:00 pm

Introduces the eight components of the Avidog® breeding system, from setting and measuring goals to analyzing progress toward them. We then dig into goal setting, weighting and measuring. With goals in place, we will discuss applying epigenetics to breeding programs. Although a very young science, epigenetics should play a role in how dog breeders and owners select, raise and breed dogs for future breedings. In addition to epigenetics, population genetics should influence breeders' breeding stock selection. Sires and dams contribute differently and play different roles in a breeding's success, but each plays a critical role in their puppies' future.

#### Day 2 9:00 am – 5:00 pm

Continues the creation of our breeding strategy by developing plans for puppy rearing, evaluation and placement. We will determine the kinds of homes that fit best with our pups and develop a plan to find them. Finally, we will analyze how we are doing in our breeding. What is working? What isn't? How can we improve?

**Full Payment must be made with the registration to hold your spot. No refunds after the closing date.**

Participants will be able to create their personal breeding strategy, step by step, during this seminar. Afterwards, all participants will have access to a private resource page on the Avidog website and be invited to join the closed Avidog® Breeder Forum Facebook page where we continue the discussions started at the seminar.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Fees

- Both Days - \$175.00 (Early Bird)
- Both Days - \$225.00 (Regular Registration)
- Single Day - \$125.00 (Saturday or Sunday)

I will not hold Gayle Watkins, Avidog® International LLC, The All Terrier Club Of Alberta, or their members liable for any loss, damage or injury to myself or my dog, or my property while attending this event.

\_\_\_\_\_  
Signature (required)

*Acknowledgment and seminar details will be sent upon receipt of registration and payment.*

#### Registration forms

**Email:** [ATCAtreasurer@gmail.com](mailto:ATCAtreasurer@gmail.com)

**Mail:** 2657 Evercreek Bluffs Way SW Calgary AB T2Y 5V7

**E-Transfer:** Send funds to [ATCAtreasurer@gmail.com](mailto:ATCAtreasurer@gmail.com)

**Password:** ATCA  
Enter registrants name in the comments section.

For more information, please contact **Lana Campbell** at **403-990-7161** or [lane.campbell68@gmail.com](mailto:lane.campbell68@gmail.com)