

Canadian Association for Professional Pet Dog Trainers 2011 - 15th annual Conference.

When:

May 6 - 8, 2011

Where:

Mississauga, Ontario (Part of Toronto, Ontario - 2 hours drive from Detroit/ 1 1/2 hours from Buffalo

Registration Form: [Click Here](#)

We have an excellent line up with various training approaches on a wide range of topics of interest to experienced trainers, new trainers and dog owners alike.

"Once stretched by a new idea, a mind never regains its original dimensions."

~Oliver Wendell Holmes

Sarah Wilson

Sarah Wilson holds a Master's degree in the human-animal bond. She published her first book in 1992 which has sold more than 350,000 copies. All in all eight books published, some translated into Japanese, German, Italian, and Polish and three are on Amazon's Top 100 list. She conducts group events for hands-on training. She has been on a variety of network and cable TV shows including PBS's Nature "Why We Love Cats and Dogs.", from O Magazine to Parade, Prevention to Forbes, and has been frequently quoted on all matters dog.

Her website is: <http://mysmartpuppy.com>

Women and Dogs: Understanding Your Primary Consumer

- Using her Masters Thesis research and current data on female pet-related consumers, Sarah Wilson provides a unique window into what motivates our female customer base.
- Find out which approaches resonate and which fall flat. Women are the primary pet caretakers and consumers, and therefore everyone in the dog care/product business needs this practical information
- How men and women differ in their attachment to their pets
- A woman's definition of "social support" and "friendship"
- How those definitions impact the pet owning experience
- Why talking about alpha and dominance is barking up the wrong tree
- The art of reframing information
- How to reach women – regardless of which pet-related service you are selling

Helping the Deficit Dog

- Deficit dogs, dogs who arrive in our care missing critical early socialization, need special handling and approaches to succeed. Sarah Wilson, having adopted three deficit dogs herself, developed these protocols from her own hands on work and experience both personally and professionally.
- Specializing in shy, sensitive and deficit dogs, Sarah brings an arsenal of simple, pet-owner friendly techniques to addressing this situation. Will such dogs ever be everything they could have been with appropriate early socialization? Probably not. Can they become happy, stable, beloved companions? Absolutely, in many cases. Few things are as rewarding as helping these man-made wallflowers begin to grow and then bloom.
- In this presentation, you will learn:
 - The difference between shy and deficit dog
 - What situations typically create these dogs
 - Why “Nothing in Life is Free” may do more harm than good
 - How to use Approach/Retreat to build confidence and connection
 - Games to play at home to prepare for success out and about
 - How far much can these dogs improve and how long does it take?

Cheri Lucas

In 1999, Lucas met and began mentoring under Cesar Millan, the famed dog behaviorist of National Geographic’s hit series, The Dog Whisperer. She has appeared on five episodes of The Dog Whisperer and has co-hosted Sessions with Cesar.

Cheri Lucas has a very unique gift: she has command of the silent, subtle, yet powerful physical language of canines—but more importantly, she can communicate her insights to humans. As a frequent speaker on dog behavior issues, Cheri brings to frustrated pet owners a message that is finally loud and clear—and full of hope. Cheri’s goal is to put her clients into high gear, as they realize that they are actually capable of having the relationship they’ve always longed for with their dogs.

For the past ten years, Cheri has learned first-hand from good friend and mentor Cesar Millan, who broadcasts the message of hope to thousands of thankful viewers of Dog Whisperer. At seminars, public appearances, and in private consultations Cheri presents the same life-changing and impacting message to her clients that Millan once brought to her. Through clear, concise, and enlightening demonstrations and effective question and answer periods, she is able to connect with dog owners on a personal level, addressing their unique challenges and reassuring them that their case is not hopeless.

Bringing a keen, critical eye to her work, Cheri is able to see where owners misstep and how to correct behaviors to achieve the desired results. She shows her clients that the philosophy and techniques she teaches are the natural, instinctual principles that have governed dog behavior for thousands of years. Cheri teaches people to see their dogs as the animals they are, and thus unleashes a power that exists within each dog owner. Her ability to reframe challenges and reveal the basic root of seemingly hopeless obstacles allows her clients to leave with immediately relevant and applicable information.

Visit her website at www.CheriLucasDogBehavior.com

Behavior Modification through Pack Work

The goal of my presentation is to show professional trainers how they can create and use a pack of

balanced dogs to take their behavior work to a new level.

The philosophy I teach is that the natural, instinctual principles that have governed dog behavior for thousands of years continue to apply today.

Even though dog aggression is common, the normal state of a dog is to co-exist with members of their own species. The influence of a balanced pack, with a confident leader in charge, can achieve a rehabilitated state of mind naturally.

My students will learn:

- How to create their balanced pack, one dog at a time
- What to watch out for when beginning
- How to integrate a troubled dog into the pack
- How your clients can benefit

An effective question and answer period is held at the end of my lecture to address the individual trainer's concerns.

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**** NEW TRAINER DEVELOPMENT ****

How To Ask The Questions

The world of dog behavior is fascinating. Sometimes in our excitement about what we've learned, we attempt to transfer all of this knowledge to our clients in one session. However, our clients have sought us out in an attempt to resolve one thing: their dog's specific behavior issues.

A consultation is only successful if we meet our client's needs. This presentation will help you identify several key questions to ask your clients in the beginning of the consultation. First and foremost, our job as a professional dog trainer is to discover what our clients want out of the session.

Learning to ask key questions will also help you gain insight on subtle interactions your clients are practicing with their dogs that are inadvertently undermining their success. By effective questioning, you will also learn to what extent your client is willing to go to fix the problem.

Being a great professional dog trainer not only means knowing how to teach what you know, but also, how to be quiet, ask the proper questions, and listen to the answers!

Joel Silverman

Joel Silverman turned a childhood dream into a lifelong career of training and performing with the animals he loves so much. Joel actually started off in the park operations department picking up trash at Sea World in San Diego in 1975 at the age of 17. From his early days in the 70s and 80s, Joel found himself working in nearly every theme park in Southern California. Whether he was training killer whales at Sea World, dolphins at Knott's Berry Farm and Magic Mountain, or birds, dogs, and cats at Universal Studios, Joel adapted the techniques he developed to launch a successful career in training animals to star in live shows, Hollywood films, television programs and commercials.

For over 30 years Joel has worked behind the scenes training animals for movies, TV shows, and commercials. For the past 13 years, Joel has been closely involved, and has been responsible for coordinating and training of the cats and dogs in most of the IAMS national commercials and print ads. Joel was involved in the motion picture "A GOOD YEAR", Directed by Ridley Scott and starring Russell

Crowe.

As a host of the popular television series Good Dog U on Animal Planet, from 1999-2009, Joel had the opportunity to showcase his unique ability to relate to and problem-solve behavior issues with a wide variety of dog breeds and owners. Joel's ability to communicate to pet owners in a friendly and gentle manner is what has propelled him to hosting GOOD DOG U, and his new syndicated TV series coming in spring of 2011. The name of the show is Dog & Cat Training With Joel Silverman.

Appearing on national programs such as Live, With Regis and Kathie Lee, CNN, MSNBC and FOX News, along with hundreds of local morning news programs, Joel has offered advice on pet care and training based on his lifetime commitment to the welfare of animals and their special place in our lives. His efforts on behalf of animal rescue and welfare organizations are well known and Joel's personal and professional priority. In 2009 and 2010, during Joel's "What Color is Your Dog" book tour, Joel appeared on dozens of local morning shows and has given dozens of interviews.

His website is: <http://www.companionsforlife.net/>

Balanced Dog Training – Training your dog based on personality

This presentation will focus on two of the aspects of my book, and they are:

Developing the trust with your dog prior to dog training
Training your dog based on personality

Developing a relationship – the three phases

1. Getting to know your dog
2. Developing a relationship
3. Building the trust

Training based on personality – 5 colors of dogs

1. The red dog
2. The orange dog
3. The yellow dog
4. The green dog
5. The blue dog

John Wade

John Wade is an experienced dog trainer, author, newspaper columnist and speaker. In addition to his practice in London, Ontario, John teaches at conferences throughout North America helping people in the working, sporting and companion dog worlds enhance their working relationships and how to problem solve. His column 'Pet Talk with John Wade' appears in newspapers across Canada with a combined circulation of over 6 million readers. John has worked in a consulting and educational capacity with the Ontario Court, Canada Post, Municipal Law Enforcement Officers' Association of Ontario, Children's Aid, Rolf C. Hagens (Nutrience dog food division).

He has written several books for the companion and dog breeding world including, 'The Beautiful Balance – Dog Training with Nature's Template', 'How to Prepare Your Dog for Your Baby', 'Puppy Socialization - What It Is and How To Do It', 'House training Your Puppy in 5 Days or Less'.

John is the president of the Association for Humane Dog Trainers (AHDT) and is on the board of directors of the Canadian Association of Professional Pet Dog Trainers (CAPPDT). He also invented the WadeCollar, a safe, simple and highly effective dog training collar used to make it easier to walk and train dogs. The WadeCollar is used by professionals and dog owners alike around the world.

John's website is www.johnwade.ca.

Nosey Dogs: Now It's Not Just For Working Dogs!

Dogs have an amazing sense of smell and a natural desire to hunt. This activity focuses on teaching you how to encourage and develop your dog's natural scenting abilities by using their desire to hunt and their love of toys, food and exercise. It's easy to do right in your home and yard. It's fun, builds confidence, and burn lots of mental and physical energy.

The dogs are taught to identify up to three scents in a search area. Indoors, outdoors and vehicles. Scents used are birch, anise and clove. Eventually you might want to take what you learn and train your dog to search for something else. Why not! It might be the elusive morel mushroom or maybe antler sheds, or your keys, or the remote! Whatever it might be your dog will be sure to have fun. Types of Dogs Breed and age doesn't matter. High food or toy motivation is beneficial.

Not only is this a tremendous thing for dogs, it is tremendous for trainers as it can generate an entirely new income stream without the need for expensive equipment. You will find dog owners that have dogs ill suited for other activities or even that excel at various dog sports are interested in this sport. For many dog owners the appeal is that it comes so naturally to their dogs and requires very little of themselves physically or in handling ability.

During the presentation we will select a few dogs attending the conference and demonstrate how it works.

Kyra Sundance

KYRA SUNDANCE is a world-acclaimed Stunt Dog Show performer, celebrity dog trainer, and internationally bestselling author, based in Palmdale, California.

Kyra's world-acclaimed acrobatic Stunt Dog Team performs on premier stages internationally at circuses, professional sports halftime shows, and on television shows such as The Tonight Show (twice), Ellen, ET, Worldwide Fido Awards, Animal Planet, Showdog Moms & Dads, and more. Kyra and her dogs starred in Disney's Underdog stage show, and starred in a command performance in Marrakech for the King of Morocco.

Kyra is nationally ranked in competitive dog sports, works as a set trainer for dog actors, and lectures for international professional dog organizations.

Kyra authored many popular books including the international bestseller 101 Dog Tricks (translated into 15 languages), 51 Puppy Tricks, The Dog Tricks and Training Workbook, The Dog Rules, 101 Ways to Do More With Your Dog, and 10-Minute Dog Training Games.

Kyra stars in several award winning DVDs including Best of 101 Dog Tricks and Best Puppy Tricks which are sold at Petsmart and Petco.

As an animal spokesperson, Kyra serves as a media pet expert, hosts animal events and makes media and celebrity appearances.

Her website is: <http://www.kyra.com/>

101 Dog Tricks

Trick training not only provides physical and mental challenges for the dog, it also provides a rewarding experience for the owner, and encourages a relationship based upon clear communication and positive reinforcement training methods.

The process of teaching dog tricks puts into play the foundational techniques and concepts of dog training: operant conditioning, marker training, consistency, timing, and motivation. In teaching tricks, we get to practice these techniques and immediately see the results. Each new trick presents unique challenges that we can address with creativity and the insight of previous experience.

Topics covered include:

- Free shaping vs Prompted shaping
- Why we love luring
- When is it OK to physically manipulate?
- Mimicking—yes, we can actually use this!
- How we teach physical precision (we cheat!)
- Giving incrementally greater "hints" to your dog
- Strategies for building focus and drive
- Working with multiple dogs

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Pedestal Training to Improve Focus, Drive, Work Ethic

Circus animals and trick horses are traditionally trained with pedestals: not just for show, but because of its advantages in building focus, drive, and work ethic.

The pedestal has many uses in training: to build distance, as a reward, as a penalty, as a timeout for distracted/low-working dogs, as a NRM, and to manage multiple dogs.

Topics covered include:

- Constructing an optimal Pedestal
- Teaching the “ Step Up”
- Adding value to pedestal
- Release word / touch
- Add distance, duration, distractions
- Use the Pedestal as a reward
- Use the Pedestal as a penalty
- Use the Pedestal as a time-out for distracted / low-working dog
- Use the Pedestal as an NRM in order to discourage sloppiness
- Pedestals with Multiple Dogs
- Why the Pedestal is better than the crate

Dr. Dorothy (Dody) Dunning

Dorothy Dunning was raised on a small farm in northeastern US, where she spent much of her childhood watching wild animals. She became interested in bats at Middlebury College, then did her doctorate with Kenneth Roeder at Tufts University on bats and moths. That was followed by a post-doc with Konrad Lorenz in southern Germany. Back in the US, while teaching in the biology department at

West Virginia University she got a Labrador and became interested in dogs, showing first in obedience, then in agility, breeding them occasionally. She taught training classes for the local kennel club for about 30 yrs but learned more about dog training while working with shelter dogs and fosters. Since retiring from WVU she has trained dogs privately.

Dog Ethology: An evolutionary view of dog behaviour

An animal's behavior is controlled both by its genes and its experience. The genetic components are subject to selection, so behaviour is adaptive; it has evolutionary significance. A species is an interbreeding group of animals that can produce grandoffspring. Since that is true of dogs and wolves, they are members of the same species.

Recent DNA and fossil evidence suggests dogs evolved from wolves at least twice, between 12,000 and 15,000 yrs ago. To understand the roots of dog behaviour we must understand wolf behaviour. Wolves hunt in packs, to bring down prey larger than themselves. Since hunters usually are well-armed, violence within the pack must be controlled if cooperation is to be maintained. Violence within the pack is controlled by a largely-visual communication system, resulting in a social hierarchy with a single reproductive pair at the top and their offspring at varying levels below them. Higher ranking animals get to eat more.

Humans also were social hunters. Since dogs were domesticated thousands of years before agriculture, when humans were still huntergatherers, they must have competed for prey. Why, then, did domestication happen? Why choose to live with well-armed competition? It may be that humans adopted puppies because they resembled human babies. Wolves reared by and among humans may have hunted with them. Those that were most helpful survived; those that competed more than they helped did not.

Selection then became artificial, i.e. controlled by humans. The consequences of this will be examined in greater detail, and its consequences for training discussed.

Mark Hines from - The Kong Toy Company

Training with Toys

Veterinarians, trainers, behaviourists, and a long list of others in the canine world, all have one thing in common. They're all working to strengthen the relationship -"The Bond"-people have with their dogs. To create a healthy and happy bond with your dog "Prevention" is a key word. In truth, a long term solution to unwanted behaviours is to manage or change what motivates your dog to do them. More often than not, dog owners are reactive to unwanted behavioural problems instead of being proactive, in stopping or reducing bad behaviour before it starts.

It is essential that dogs have exercise, socialization, and obedience training, as a foundation to prevent bad behaviour. More and more canine professionals are developing these essentials through the use of toys. A simple toy can be the training tool of choice for addressing numerous canine behaviour problems. These include separation anxiety, loneliness and boredom, destructive chewing, resistance to create training, problem barking and digging.

We'll address some basic questions:

- What is a safe toy for your dog?
- How do you introduce toys to your puppy or adult dog?
- Do your clients know their dogs chewing temperament?
- Can you teach dogs how to chew?
- What is the truth on tugging, good or bad?

- Can excitement over toys turn to aggression?
- Should you use toy or food for obedience training?

This talk will hopefully open your eyes to the numerous benefits of these wonderful behavioural tools for dogs: Toys. www.kongcompany.com

Robin MacFarlane

Electronic Collar Training: What you Don't Know Might Shock You!

Robin MacFarlane is the Owner and Training Director of That's My Dog!, Inc. She also heads the TMD E-cademy, a continuing education program for dog training professionals. Robin began training dogs in the early '90s while she worked as a veterinary technician and hospital manager. Over the past 15 years Robin has practiced her belief in continuing education by studying with other accomplished canine professionals as well as attending workshops, seminars and other professional dog training academies.

She is a regular guest speaker at several universities, including The University of Wisconsin, Madison. Robin has also served as an advisor and instructor to various police k9 units as well as committees dealing with the issues of breed-specific legislation. Much of her time is spent traveling throughout the U.S. and Canada presenting workshops on canine behavior and training. Robin is known for her eye in reading dogs, her clear ability to explain and demonstrate techniques as well as her fair and patient instruction of both canine and human alike.

Her passion for the profession of dog training is demonstrated in numerous ways:

- Past Executive Director, Canine Political Action Corps
- IACP Certified Dog Trainer
- American Kennel Club, Canine Good Citizen Evaluator #9431
- American Red Cross Animal First Aid Instructor
- Past Director, International Association of Canine Professionals
- Past Conference Chair, International Association of Canine Professionals
- Professional Member (P-1046) IACP
- Member, American Dog Owners Association
- Professional Member, National K9 Dog Trainers Association
- Member, Dog Federation of Wisconsin
- BS Biology, University of Wisconsin-Platteville

Her website is: <http://www.thatsmydog.com/>

Electronic collars have been available for nearly 50 years. Advances in technology have made them more user friendly and created a tool with greater finesse than ever before. They are readily available on the mass market, but despite all the advancements they remain the most misunderstood tool in our industry. Long thought of as the Shock Collar, this tool is still plagued by antiquated notions of it's use as only a "bigger hammer". This session will explore the various uses and misuses of the electronic collar.

Through discussion and demonstration attendees will ponder:

- Is it possible to make e-collar use a positive experience for the dog?
- Does it have to be aversive in order to be effective?
- Is it safe?
- Can JQP be trusted to use the tool properly?

- Why should I learn more?
- What is the science behind the electricity?
- Can a shock collar really be humane?
- Come find out how the electronic gadgetry we've become so used to in our personal lives is working to improve communication with our canine friends as well. Robin will be demonstrating with her own personal dog as well as dog's selected by the CAPPDT.

Roger Hild

Roger Hild began training dogs in 1982 when he joined the Oshawa Obedience Association. Later he went on to found and operates Tsuru Dog Training. He was there right from the beginning when CAPPDT was formed and in addition to being a founding member, he has also been a past chair. While a member of the IACP, he achieved certification as CDT. He's long had a special interest in understanding the unique relationship we have with our dogs and has focused much of his work on improving that relationship. Roger considers himself a "Balanced Trainer" and he continues to actively train and occasionally compete in obedience events.

His website is: <http://www.tsurodogtraining.com/>

**** NEW TRAINER DEVELOPMENT ****

When The Only Tool You Have is a Hammer, Everything Looks Like a Nail

We have many tools upon which to rely. Some tools will be used on an almost daily basis while others may be used only rarely or not at all. It is important, however, to know what tools are available and what they have been designed for. As one progresses along their professional pathway, this knowledge allows for many more options, if and when the need should arise.

Those new to dog training, or those whose practice has been limited in scope, may have little or no knowledge as to what tools are available to them. In their efforts to help dog owners overcome training difficulties and achieve the best possible outcomes, trainers sometimes find themselves getting frustrated and wondering what other tools might they consider. One cannot offer alternatives to clients, make informed decisions or try something new/different if the options are unknown or the information is not credible.

This workshop is geared toward new trainer development. It is designed to raise the lid on a dog trainer's toolbox and take a peek inside. The primary goal is to inform about some of the other tools one might find inside. Among those tools will be some that are perhaps familiar to the participant while others may be ones they have little knowledge of - let alone become comfortable with. Designed to inform – not convert.

Andrew Perkins

Web Marketing For Dog Training Businesses

The day has passed when a network of referring veterinarians and a Yellow Page ad was all you needed to be found by your prospective clients. While many people still go to those traditional sources to find a trainer or school, consumers are increasingly learning to do their own research online. Even the old "word of mouth" is migrating to the internet. Having a website is like having a showroom in the forest. To get walk-ins, you need to build roads from the main highway with signs

that entice the right people to turn down your driveway. This session will help you navigate the numerous online tools to attract new business:

- Website basics – free, rented and custom websites, and what to ask your webmaster for
- Search Engine Optimization – making your website sexy to Google, Yahoo! and Bing
- Search Engine Marketing – how sponsored links work and how to use them
- Web Directories
- Social Media and online Reviews & Recommendations
- Using web service providers – pros and cons
- Email and e-newsletters
- Tracking your web marketing successes and failures

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**** NEW TRAINER DEVELOPMENT ****

Motivational Training For Beginners

Would your clients rather have a pet who bows to their will, or one who wants to do what its owners want it to do? This session will help novice trainers help their clients get inside a dog's head, rather than working for mere physical compliance.

- Exploring the difference between Leadership and Dominance
- Compliance vs Complicity
- Using the dog's motivation as reward
- Why dogs don't do what they are asked
- Teaching dog owners to be fascinating to their dogs

Dr. Michael Wolters

Gold Bead Implants: A Gentle Way to Treat Arthritis Effectively

Chronic Arthritis is very often, although not exclusively, a problem of older dogs. Conventional therapies range from supplements to painkillers to surgery. Complimentary medicine offers effective treatment. Acupuncture has proved to help in most cases.

Generally several treatments are necessary, and after a while the series has to be done again. In human medicine it has been proven that the arthritic pain is not necessarily related to changes we see in x-rays. This means that it is not only related to anatomical structure. As a result of the benefits of this type of acupuncture, there has to be a physiological effect. Acupuncture cannot directly influence anatomy.

A special form of acupuncture (gold acupuncture) uses gold bead implants in order to put in place a permanent stimulus to acupoints. Through this process we can back up the body's own regulating system. If effective it will continue to be so.

Knowing that metabolism is so important for proper joint function, we have to remember the main source for keeping the system working well: it's our food (or that of the animal). This is neither difficult nor expensive if one knows the basics of nutrition and how to properly approach the problem.

Gold acupuncture (gold bead implants) has been proven safe and effective for more than 30 years. The success rate has been phenomenal (particularly in hip dysplasia), especially since there are no

known side effects. It works not only as therapy in older dogs but even preventively in puppies whose x-rays show defects in joint structures. This is indeed a gentle way to help mother nature.

Scott Peters

Learning From The Dog Owner Perspective (How To Get Through To Your Students)

Once a dog owner leaves from the classroom, a private lesson, or even a board and train, who is responsible for training the dog? It only makes sense to make sure that any dog owner that comes to a dog trainer for help should walk away with the knowledge and skills necessary to train their own dog. Unfortunately, this isn't always the case. So where is the disconnection?

There are many variables to consider, but one thing for certain is that a basic ingredient of most successful trainers is their ability to communicate effectively with their students, in this case, the dog owner. In short, an understanding of Adult Learning Principles and Adult Learning Styles can go a long way in bridging the gaps between trainer, dog owner, and ultimately the dog.

By discussing basic Adult Learning Principles and Adult Learning Styles this session will help dog trainers better understand what motivates their students to learn, resulting in better training results.

Genevieve Reisinger

Behaviour Modification In the Shelter Environment

The benefits of an animal behavior program including behavior modification, obedience training and environmental enrichment go beyond the dog's stay in the shelter. There are many things that can be implemented in a shelter environment to improve a dog's state of mind during their time in a kennel, the way a dog presents itself to potential adopters as well as their success in their new home. A program designed to improved canine welfare in a shelter setting can dramatically increase the reality of a 'forever home'.

During this talk, we will discuss:

- all the options available from adding a basic obedience program
- implementing behavior modification & the success of transfer into the new home
- adding calming and mentally stimulating equipment into the adoption room.
- We will also discuss the effect that this type of program can have on the public – the adopters, the forever homes. And of course, how to start? How kennel attendants can help? How volunteers can help? Do you need an Animal Behavior Coordinator on staff? Most importantly, how can an interested trainer/behaviorist get involved?

[Speaker Schedule Link: Click Here](#)

[Registration Form: Click Here](#)

Questions?: Kacy Currie-Marier - chocolatetweety_17@hotmail.com