



welcoming

DR. SUSAN FRIEDMAN

living and learning with animals

This seminar focuses on the fundamental principles of applied behaviour analysis and functional assessment, challenging attendees to develop a systematic approach to behaviour modification. This course has trans-species, interdisciplinary relevance to all professionals working with behavior. Topics are presented with slides and illustrative videos and include the following:



How Behavior Works: Understanding and Misunderstanding Behavior
The Significance of Science to Behavior Consulting
Respondent and Operant Learning
Functional Assessment
The Commitment to Ethical Practice
The Case for Empowerment
Procedures for Changing Respondent Behavior
Procedures for Changing Operant Behavior
Designing Behavior Change Plans



As a result of attending this seminar, participants will be better able to teach learners effectively and humanely.

JUNE 8 - 10, 2019 | EDMONTON, ALBERTA

Early bird ticket (deadline February 20): \$495

Regular ticket (deadline April 30): \$545

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